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## **FOR IMMEDIATE RELEASE**

### **Tupelo-Based Company Applies New Standard in the Freight Industry**

*Vector Transport opens up a whole new category for non-asset based transportation*

**TUPELO, Miss. (January 12, 2010)**—When it comes to freight delivery, every shipper in the industry is aware that freight management could use a little more service. Understanding the need for relationship-building, prompt carrier payment, and guaranteed quality, Vector Transport has set out to differentiate itself, thereby opening up a new category of freight broker known as a Transport company.

Headquartered in Tupelo, Vector has developed a new business model for both shippers and carriers. Some of the major Vector differentiators include a 3-Point Certification Program that every carrier must undergo to be designated worthy to haul for a Vector shipping client, a \$100,000 TIA Performance Certified Surety Bond (ten times the industry standard), and guaranteed 14-day payment to carriers.

“Having experience as both shipper and carrier, I knew the level of service could be improved,” said Vector President Joe Estess. “With Vector Transport, we set out to develop a new business model with an emphasis on long-term relationships, guaranteed shipper and carrier quality, and of course, 14-day carrier payment, which retains the very best carriers in North America. We don’t just ship loads for our customers. We protect their livelihoods with every shipment. We apply our experience, advanced shipping sense, with shippers so they can better plan their loads on a monthly or quarterly basis and save time, which is critical for every manufacturer or distributor today.”

The management team at Vector also went on to say that with the new Transport category of freight management, shippers and carriers can now work together in the most productive and mutually beneficial ways.

#### **About Vector**

Located in Tupelo, Mississippi, Vector Transport is a freight transport company that sets a new standard in shipping. Leading manufacturers, meat processors, food suppliers, and others count on Vector for reliable, smart service across North America, with 24-hour call center availability. Experienced carriers trust Vector for fair deals and prompt payment. Since 1990, Vector has been “In Motion. On Track.”

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